

Biography

July 2027

Brian O'Connell, At Large Commissioner
Holderness

Brian moved to Holderness in October 2018 following a distinguished career in senior management and consulting. Most recently, he served as Co-owner and Principal of *Service Leadership, Inc.*, a nationally recognized advisory firm serving IT service organizations. He successfully led the company through its acquisition by ConnectWise in 2020.

Today, Brian is Co-owner and Principal of *ChangePoint Advisors*, where he helps business owners and executives navigate the transition from full-time careers to meaningful and purposeful next chapters. In 2026, he earned the Certified Retirement Planning Coach (CRPC) designation from the Retirement Coaches Association.

Brian holds an MBA from IMD in Lausanne, Switzerland, and a Bachelor of Science in Management from the University of Massachusetts Boston. He is also a dual citizen of the United States and Ireland.

Since relocating to the Lakes Region, Brian has been deeply committed to community service. Since 2022, he has served as a Tour Captain for the Squam Lakes Natural Science Center's cruise operations. In November 2024, he was appointed to the Holderness Planning Board, and in September 2025, he became Holderness's representative on the Lakes Region Planning Commission (LRPC). Elected to the LRPC Executive Board in July 2026, Brian is committed to supporting thoughtful regional planning and environmental stewardship throughout the Lakes Region.